



Seize the ESG opportunity

Unlock the value with KPMG and Coupa

Purpose-driven organizations investing in sustainability will unlock business value and will achieve greater market competitiveness. KPMG LLP is helping organizations to seize this opportunity through our **purpose-driven with profits** approach to transformation, enabled by Coupa.



Procurement is key to a successful ESG strategy

Over the past several years the world has changed. Geopolitics have shifted towards climate focused-governments, standards and regulations have evolved and technology is changing the art of the possible. More importantly, customers now expect organizations to make positive contributions to society and the planet.

Regulators, investors, and other stakeholders are driving companies towards ESG reporting. Capital markets expect ESG focus and performance from companies. Customers, consumers, employees, and investors require companies to have purpose beyond making money for shareholders. **All this is driving a need for ESG transformation.**

Procurement sits at the center of an ESG strategy. It plays a leading role in all ESG strategies. The only way to drive ESG goals is on the solid foundation of a procurement transformation program fueled by innovative technologies. KPMG and Coupa help build this procurement capability.



Unlocking the value of ESG

KPMG delivers a purpose-driven transformation, enabled by Coupa's Sustainable Business Spend Management platform.

Our multidisciplinary teams understand the issues clients face, we then meet them where they are in their journey. We help them by designing and delivering executable ESG strategies and by building sustainable business models which help to achieve their environmental, societal and financial goals.

KPMG assets and accelerators, along with our control frameworks embedded in Coupa, expedite these strategies and deliver actionable reporting. This solution shares the data points you need, so you can accurately monitor, track, and deliver on your transformation journey and ESG performance. It helps companies to take immediate action and change behavior in real-time.

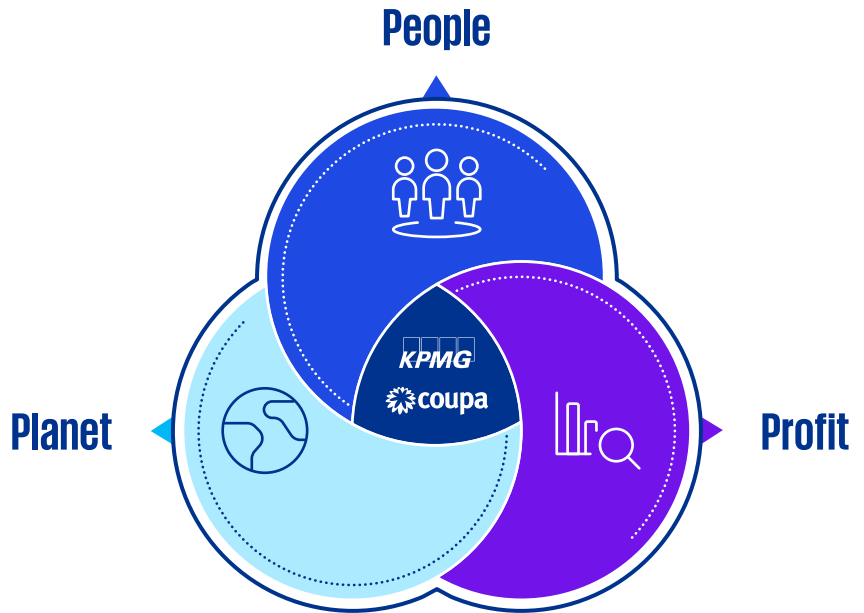
Through this visibility to data, KPMG helps demystify ESG. We make ESG part of your everyday operations.



Sustainable Business Spend Management

KPMG IMPACT is the accelerator for the global ESG strategy. It is a methodology that supports and empowers KPMG professionals as they assist clients in fulfilling their purpose, and achieving their ESG goals. When combined with the Coupa Sustainable BSM platform, we help all business spend to become more sustainable and more inclusive. KPMG and Coupa believe that customers, partners and suppliers working together as a community can create exponential ESG impact.

When combined with KPMG assets, accelerators, and a quality experience, we turn ESG into a competitive advantage.



What's in it for our clients



Actionable insights, more informed decisions



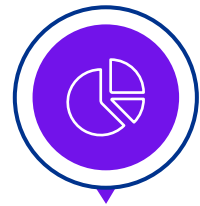
Elevated reporting – assured in the quality of data



Visibility and control across supply chains



Greater supplier collaboration



Lower costs

KPMG and Coupa: Better together

Long standing relationship with **over a decade** of joint implementation experience.



A leading implementation partner with **hundreds of successful implementations** spanning 100+ countries worldwide.

Investing in a procurement and ESG transformation with KPMG and Coupa will help set you up for long-term success. To find out how contact :

Annie McMillan
Advisory Managing Director
Procurement & Outsourcing
E: amcmillan@kpmg.com
T: +1 785 760 1630

Toby Yu
Advisory Managing Director
Procurement & Outsourcing
E: etobyuu@kpmg.com
T: +1 713 319 2475

kpmg.com/socialmedia



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