KPMG Board Leadership Center
Bringing practical insights to the boardroom

kpmg.com/us/blc
Boards play a critical oversight role in helping their companies navigate a complex business and risk environment. The KPMG Board Leadership Center (BLC) engages with directors, business leaders, and investors to explore critical boardroom challenges, deliver practical insights, and drive relevant discussions.

Our experienced senior advisors are seasoned practitioners including former and current lead partners of FORTUNE 100 companies, board members, attorneys in corporate and private practice, and institutional investors with deep knowledge of leading board and governance practices and emerging trends.

The KPMG BLC offers a powerful combination of resources and perspectives to help directors deepen their engagement on the critical challenges shaping business and board agendas. BLC helps drive quality discussions on strategy, culture, talent, risk and compliance, cybersecurity, geopolitical influence, and other topics that are top of mind for directors.

Learn more at kpmg.com/us/blc.
Practical insights

Visit our Web site at kpmg.com/us/blc for insights and perspectives from the BLC, including:

– **Board Leadership Weekly** – The latest news in corporate governance summarized at a glance

– **Directors Quarterly** – A quarterly publication of the BLC’s most relevant governance articles including exclusive geopolitical insights from Ian Bremmer, Founder and President, Eurasia Group

– **KPMG Board Leadership Center Webcast** – This quarterly webcast series provides updates and insights into issues affecting board oversight.

– **On the agendas** – KPMG’s annual message to directors, and committee members focusing on the critical priorities on every board agenda

– **Lead Director Insights** – A series of white papers from KPMG’s Lead Director Initiative explores critical boardroom challenges and priorities through the lead director/independent chair lens.

– **Environmental, social, and governance (ESG) insights** – The BLC offers thought leadership that can help directors in shaping a company’s ESG approach—understanding why it matters, what it looks like, and how it connects to long-term performance
Events

– **KPMG Board Leadership Conference**
  Annual event bringing together seasoned board directors, business leaders, and governance professionals to explore the challenges and priorities shaping board agendas

– **Director Roundtable Series**
  Roundtable discussions focusing on current issues, leading practices, and emerging trends impacting board oversight

– **Director Peer Exchanges**
  Intimate discussions, facilitated by KPMG professionals, focusing on key boardroom challenges and practical takeaways for directors, lead directors, or audit committees

– **Webcasts**
  Timely insights on current issues affecting audit committee and board oversight

Programs

– **Custom board briefings**
  Customized briefings on topics ranging from general challenges and priorities shaping board and audit committee agendas to tailored presentations focused on specific issues such as strategy, risk, cybersecurity, investor activism and shareholder engagement and corporate responsibility

– **Board Fit**
  Customizable, by-invitation board readiness program for senior executives; designed to help build a foundation for participants interested in directorship opportunities as well as novice directors looking to strengthen their skills

– **Director onboarding**
  For new and experienced board members, the KPMG BLC offers onboarding materials and one-on-one time with a BLC senior advisor to help new directors, audit committee (AC) members, AC chairs, and other committee chairs get up to speed on trends and practices pertaining to their new assignments/responsibilities
Lead Director Initiative

Lead directors play an important role in the boardroom and are often expected to advise their members on the latest trends and insights. As part of our commitment to lead directors, we offer annual programs and tailored sessions on various topics of interest.

– Board Exchange, launched in April 2017 and facilitated by Profitable Ideas Exchange (PIE), is a series of invitation-only quarterly conference calls for lead independent directors of FORTUNE 100 companies

– Lead Director Symposium at NACD Global Board Leaders’ Summit

– Lead Director Initiative whitepaper series
KPMG Audit Committee Institute

The audit committee’s role—and its ability to stay focused squarely on financial reporting integrity (job number one)—continues to grow more challenging in an increasingly complex and volatile business environment.

KPMG Audit Committee Institute (ACI) provides a range of programs, publications, and peer exchange opportunities focused on helping audit committees continually enhance their effectiveness. With a global footprint that spans more than 35 countries, ACI provides a distinct international perspective on the challenges and practices shaping audit committee agendas.

Launched in 1999, ACI offers audit committees resources and opportunities to engage through a rich annual cadence of programs, including:

- Audit Committee track at the annual KPMG Board Leadership Conference
- KPMG Audit Committee Leadership Forum (by invitation)
- KPMG Audit Committee Insights Call (by invitation)
- Audit Committee Peer Exchange Series

- Audit Committee Forum at the annual NACD Global Board Leaders’ Summit
- NACD Audit Committee Chair Advisory Council (by NACD invitation)
- KPMG’s Audit Committee Guide

Learn more at kpmg.com/us/aci.
Board Leadership Conference:
“Very well done with excellent speakers, break-outs and the ability to share between individual Board members.”
Board composition and diversity

Boardroom diversity continues to move higher on board agendas as a business imperative: different backgrounds, perspectives, and experiences are critical to staying agile and competitive in a fast-changing marketplace. As part of our commitment to building diversity in the boardroom, KPMG has close affiliations with several organizations.

- **WomenCorporateDirectors (WCD)**
  Not-for-profit foundation and global membership organization for women who serve on public and large private company boards. WCD provides governance education to its members, serves as a champion for increased female representation in the boardroom, and is a resource for companies seeking female board talent.

- **Latino Corporate Directors Association**
  Association of U.S. Latino corporate directors and source for U.S. corporations and search firms seeking Latino board talent.

- **Ascend Pinnacle**
  Pan-Asian corporate board initiative focused on increasing the number of Asian-American corporate board directors on U.S. company boards.

- **Quorum**
  Out Leadership’s initiative dedicated to increase the representation of openly LGBT+ directors on corporate boards.

- **Equilar Diversity Network**
  Registry connecting candidates from various diversity organizations with boards through a data platform including more than 150,000 public company executive and board member profiles.

- **HITEC (Hispanic IT Executive Council)**
  Global executive leadership organization of Hispanic senior business and IT executives who have built outstanding careers in information technology.
Investor intelligence and insights

Institutional investors are increasingly focused on how boards carry out their oversight roles. KPMG BLC senior advisors provide insights and briefings on issues of importance to institutional and activist investors such as:

- Shareholder engagement
- Board oversight of environmental, social, and governance (ESG) issues
- Communicating with investors on long-term value and purpose
- Shareholder activism
- Proxy season trends

Private company governance

KPMG brings a valuable governance lens to the challenges and opportunities facing private enterprises, including private equity and venture capital-backed companies.

- NACD/KPMG Private Company Handbook
- Audit committee/board briefings
- Board development/readiness for private equity/venture capital portfolio managers and directors
KPMG Director Roundtable Series:
“Great breadth and depth of boardroom experience on the panel”